



Building Trust in Organisations

31 August 2017

@ IoD Scotland, 10 Charlotte Square, Edinburgh, EH2 4DR

The Workshop

Trust has been generally accepted as a key enabler of human relationships for many years, however more recently it has been considered by many as a valuable strategic resource. Trust is complex and an intrinsically subjective concept with multiple, nuanced definitions.

For those seeking to build trust at an individual or organisational level, there are inescapable difficulties separating the features of trust from the conditions that help it form, develop and sustain. Thus building capacity within your organisation to enhance trust is seemingly worthwhile but is also a fairly challenging activity.

This one-day workshop (9-5) focuses on supporting participants across all sectors in the development of 'trust building' capacity. Through examples, debate and interactive exercises, participants will uncover practical strategies for developing trusting relationships across and out with their organisation.

Workshop Content

- Build participants understanding of definitions and components of trust
- Examine the arguments for investing time, effort and resource in developing or maintaining trust
- Establish improved self-awareness and team skills that relate to the development of trust
- Enable participants to articulate and critically reflect on their own views of trust, and related implications for personal impact within an organisational setting
- Create improved understanding of trust repair in the event of trust breakdown
- Develop practical strategies to build a trusted environment for high performance

Workshop Benefits

High levels of trust within an organisation are connected with improved performance, reduced transactional costs and a better working environment. In an ever more turbulent and unpredictable operating environment, the ability to build trusting relationships with others offers coping and competitive advantages at individual and organisational levels.

All programme participants will receive extensive notes and further reading recommendations. Participants will have the opportunity to work individually with the programme team before, during and after the session. This will allow participants to establish a personalised approach to improving their capacity for building trusted relationships.



Inspiring business
Scotland

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Who Should Attend

Anyone currently in, or aiming for, leadership positions interacting within organisational hierarchies and / or with external stakeholders including customers, partners and suppliers.

Workshop Tutor

Costs

- IoD members' early booking rate - £310 available online @ IoD.com
- IoD Members- £345 plus VAT
- Non IoD Members - £395 plus VAT

Building Trust in Organisations – Delegate Details			No places
31 August 2017@ IoD Scotland, 10 Charlotte Square, Edinburgh, EH2 4DR			
Name(s):		IOD No:	
Company:			
Address:		Postcode	
Tel:		Email:	
Special dietary / access requirements:			
How did you hear about this workshop? (please delete)	Email/Magazine/Colleague/Other (please specify)		
I enclose a cheque made payable to "The Institute of Directors" for £ _____		Please send an invoice	

Post your form to the address below or email to director.scotland@iod.com