

Crisis Management for Directors

19 September 2017

@ IoD Scotland, 10 Charlotte Square, Edinburgh, EH2 4DR

The Workshop

This one-day (9-5) workshop identifies the various roles senior executives and directors may have to undertake within the context of a crisis. Whether from a Private, Public or Third Sector organisation your role as a director is to help ensure the organisation survives the crisis by providing strategic leadership and, more importantly, by making an effective contribution to the preparedness of your organisation, to deal with major disruptive challenges.

Who Should Attend?

Individuals who are currently executive or non-executive directors and other senior executives who are seeking to gain a greater understanding of the Crisis Management process. Delegates need to be open to informal interactive learning with a facilitator who has practical experience of real strategic crisis management in action. Often there are no right or wrong textbook answers available, but this workshop will help you think the 'unthinkable' and develop the resilience to ensure the sustainability of your organisation.

Workshop Content

- Understand the various types of crisis; is a fire a crisis?
- Understand the potential origins of a crisis. Do you know the risks to your organization?
- Introduction on how to build a crisis management capability.
- Do you have the systems to cope?
- What legislation is there pertaining to a crisis?
- UK Emergency Concept of Operations? Are you a CAT 1 or 2 responder? Or none of them?
- What are the Strategic Crisis Decisions which need to be made?
- Introduction to Crisis communications.
- How do you know if your crisis plan will work?

Workshop Benefits

- Prepares you to deal with major disruptive challenges that could affect your entire organisation.
- Introduces you to crisis leadership expectations at the highest levels.
- Helps improve your current performance as a director/senior executive in all forms of crisis management.
- Helps you prepare for a crisis by identifying risks.

There will be ample opportunity to share experiences and participate in the interactive scenarios. By the end of the workshop delegates should possess a greater understanding of crisis management and their role in crisis management. All delegates will receive a certificate of attendance for CPD purposes.



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Workshop Tutor

The workshop tutor is Jim Mann who has experience as a government advisor and as the National UK Resilience Duty Officer Lead at major crisis events e.g. the 7/7 terrorist bombing in London, international earthquake disasters, major country wide flooding events. He has also been involved in the preparedness following 9/11 event in the USA developing the UK Command, Control and Co-ordination capability. He has also written guidance for the emergency services on resilience matters e.g. Flu Pandemic preparedness. Jim is a UK national/international "COBRA" emergency trained official and EU trained Team leader / liaison officer under the EU mutual aid mechanism.

Costs

- IoD members' early booking rate - £310 plus VAT available online @ IoD.com
- IoD Members- £345 plus VAT
- Non IoD Members - £395 plus VAT

CRISIS MANAGEMENT – Delegate Details				No places
19 September 2017 @ IoD Scotland, 10 Charlotte Square, Edinburgh, EH2 4DR				
Name(s):			IOD No:	
Company:				
Address:			Postcode	
Tel:		Email:		
Special dietary / access requirements:				
How did you hear about this workshop? (please delete)	Email/Magazine/Colleague/Other (please specify)			
I enclose a cheque made payable to "The Institute of Directors" for £ _____			Please send an invoice	

Post your form to the address below or email to director.scotland@iod.com