



The Workshop

This one-day workshop (9-5) explores the rules of engagement in the boardroom; what to say, how to say it, when to say it and why this is important for effective boardroom governance. The theory of governance provides little help in shaping individual and group behaviours but without a clear understanding of the rules of engagement boards can become little more than talking shops. Through the use of real life cases and examples this workshop seeks to help Chairs and directors understand the dynamics of the boardroom and how the winning behaviours of individual directors can add value to the board. At a time when the 'culture' of organisations is critical to reputation and long term success this workshop throws light on how to shape a 'winning' culture from the top.

Workshop Content

- Is the Board a team, a collection of equals or a cohort of individuals?
- Are there rules of board debate and do they help improve board decision-making?
- Is there a helpful typology of director personalities?
- What is the nature of the relationship between NxDs and executive directors?
- What is the nature of the relationship between the chair and the rest of the Board?
- How does the chair respond to and influence the behaviours of board members?
- How does board evaluation examine and help the board improve on their behaviour?
- Is there an ideal mix of winning behaviours and how do I avoid toxic behaviours?
- How do I know if I am displaying winning behaviours?

Workshop Benefits

Help improve your current performance as a director or help you prepare for your first appointment. Develop a better understanding of your own behaviours and how these should be moderated or re-balanced. All delegates will get an opportunity to work on a case which illustrates how behaviours influence the performance of the board.

Who Should Attend?

Individuals who currently sit on, or are about to be appointed to, boards within the Private, Public and Third Sectors. This workshop is for those serious about their professional development. The workshop will have special relevance to Chairs of boards and their sub committees.

Workshop Benefits

Help improve your current performance as a chair or help you prepare for your first appointment as a chair. A full set of workshop notes and certificate of attendance. Opportunity to network with a group of directors. A chance to re-charge your batteries and reflect on your own style of chairing the board. Opportunities for authentic feedback and challenge from workshop tutors and fellow workshop delegates.



Workshop Tutors

The workshop is delivered by Mike Willis and Rob Mackean. Mike is an advisor to a wide range of organisations in a variety of corporate settings in the public, private and charitable sectors. He has wide experience of improving the performance of boards and undertaking independent board evaluations. Delegates will receive a copy of his book *'The Resilient Director – Building the Effective Board'* (2015).

Rob works as a consulting finance director mainly for early stage and growing technology companies. This has of necessity meant sitting on many boards and observing Chairs and NxDs in action with varying degrees of effectiveness. Rob has also held voluntary board and committee positions with charities, which present their own challenges.

Costs

- IoD members' early booking rate - £310 plus VAT available online @ IoD.com
- IoD Members- £345 plus VAT
- Non IoD Members - £395 plus VAT

Wining Board Behaviours – Delegate Details			Number of places required	
21 November 2017 @ No10 Charlotte Square, Edinburgh, EH2 4DR				
Name(s):			IOD No:	
Company:				
Address:			Postcode	
Tel:		Email:		
Special dietary / access requirements:				
How did you hear about this workshop? (please delete)	Email/Magazine/Colleague/Other (please specify)			
I enclose a cheque made payable to "The Institute of Directors" for £ _____			Please send an invoice	

Post your form to the address below or email to director.scotland@iod.com

"Every day is a school day - you can always learn and interaction with others is helpful and provides for thinking outside the box. This is the second time I've been on this course. I find it delivers different outcomes to you at different stages in your own development.
Director, Transport Organisation